

Shoalhaven

THE ENTERPRISING ALTERNATIVE



*grow your business and love the lifestyle*



**READY FOR A FRESH START?** Whether you are looking for a sea or tree change or to grow your business or professional career in a natural and family friendly environment, the Shoalhaven offers a real alternative.

One of the closest strings of coastal villages to Sydney and containing the regional centres of Nowra and Ulladulla, the Shoalhaven has growing business opportunities.

With a population over 100,000, it is one of the fastest growing areas in Australia. Only a few regional areas can boast this customer and business base.

Here country values meets city sophistication; you can enjoy a great cup of coffee, fine dining or winery experiences, see a concert or sporting match, send your kids to good schools, grow your business with quality employees and business networks – and still enjoy a community where people know your name.

Yet the Shoalhaven remains unspoilt, with pristine beaches, mountains, rivers, lakes and coastal plains. The Shoalhaven's reputation for spectacular scenery has made it NSW's premier regional tourist destination attracting over 1 million tourists each year.

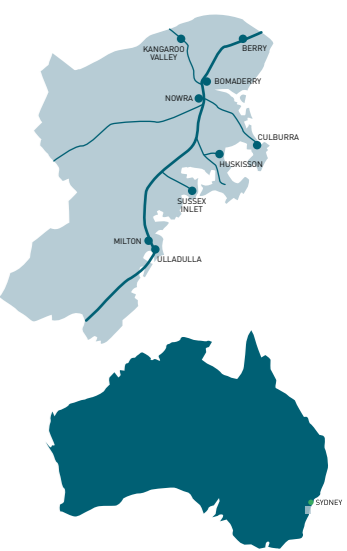
What are you waiting for?



**WHERE WE ARE.** Our regional centre Nowra is an easy two hour drive from Sydney (163 kms), one hour from Wollongong (80 kms) and 2.5 hours from Canberra (225 kms). It has a temperate, coastal climate similar to Sydney and a clean, safe, pollution free environment.

If you choose to live in one of the Shoalhaven's 49 towns and villages you'll never be far from a beach. Our 1000 kms of coastline contains 109 beaches. The Shoalhaven's close proximity to Sydney, Canberra and Wollongong means your business can access markets of 6 million people.

You can be on the beach in the morning, in a city client meeting before lunch, and home to the family for dinner.



"This wasn't retirement for me" says Richard. "I wanted to work in a different way and pursue new directions for my company. This was the perfect place to do it".

*Richard Morecroft* MEDIA MANAGEMENT



"We have definitely made the right decision for our future and our children's future. Every time we drive back to Sydney, these trips confirm we have made the right move".

*Richard & Carolyn Katon* GABBYS AT BERRY

Shoalhaven  
THE GROWTH ALTERNATIVE



**WHO WE ARE.** A wide range of industries operate in the Shoalhaven with many international businesses operating from Nowra. Value adding manufacturing is strong, with food, chemicals, construction products, mining equipment, paper and printing, marine craft. High technology companies provide aviation maintenance and systems support to the Australian Navy. The logistics sector is growing as are education, retail and tourism. Nowra is expected to double its population to over 60,000 by 2030.

Commercial centres exist in Berry, Bomaderry, North Nowra, Culburra, Huskisson, Sussex Inlet, Milton, Ulladulla and South Nowra - hosting one of the largest available industrial estates south of Sydney.

We are committed to local jobs and servicing our growing businesses so have developed an innovative vocational education sector, with University, TAFE, Community College and private sector options. As a major regional centre with a maturing economy you won't go far to find professional business services and skilled employees, including a constant inflow of talented sea/tree changers.

High speed broadband makes interstate, international operations or tele-commuting viable. For international or interstate distribution; rail and road connects to Ports Kembla and Botany. Sydney International Airport is less than 2 hours away.



Shoalhaven  
THE LIFESTYLE ALTERNATIVE

**LIFESTYLE.** Imagine travelling from home to work in 10 minutes – no traffic, no stress. Living in a community big enough to stimulate but small enough to feel part of; giving your children a healthy, active lifestyle. In the Shoalhaven it's all possible.

The Shoalhaven is family oriented. Choose between 23 primary and 5 public secondary schools or one of our 8 private schools, and special services like Noah's Ark for children with additional needs. Medical services are met by public and private hospitals and aged care facilities. We have a full range of sporting facilities and a multitude of clubs, gyms and classes to cater for every interest.

Catch the latest concert at the Shoalhaven Entertainment Centre or join one of the active cultural groups. Enjoy the incredible beauty of our 300,000 hectares of parks. If your passion is the water, be delighted by our waterways, marine parks and beaches. If your dream is a few acres, live it in the Shoalhaven. Spend Sunday morning at a Café, take lunch at one of our 15 wineries and browse unique boutiques. You'll never want to leave.



"When I am overseas people can't believe I can run an international business and still enjoy a lifestyle like this,"

*Noel Rosskelly* CEO, TYCO FLOW CONTROL



"My client base is still in Sydney but I've found a wealth of talent to help me service them here in the Shoalhaven,"

*Lynelle Johnson* DIRECTOR, THAT'S GOOD PTY. LTD.

Shoalhaven  
THE ALTERNATIVE VISION



**VISION.** In the Shoalhaven we value what we have and want to protect it. The solution is key development in key localities. The Shoalhaven is committed to developing precincts such as:

- Waterways Precincts supporting local boatbuilding, recreational tourism, marinas and retail at Nowra, Ulladulla and Jervis Bay
- A Learning Precinct involving the University of Wollongong and Illawarra TAFE
- An Aquaculture Development Hub based upon an Ulladulla Future Park, Marine & Freshwater Research Centre
- New Release Residential Areas at Mundamia, Vincentia, Cambewarra...
- A Naval Aviation precinct based on training and

support to our Defence operations

- Boutique Tourism destinations – Berry, Kangaroo Valley, Jervis Bay, Milton and many others

The Shoalhaven will also be actively developing business networks around:

- Defence and Aviation
- Education
- Aged Care and Wellness
- Marine Craft Manufacture
- Agribusiness

The Shoalhaven's vision is to be a family oriented community committed to growing jobs and supporting our businesses.



**HOW WE MAKE IT EASIER.** Shoalhaven Council supports a specialist Economic Development Office. Our team will partner you and your business to:

- Relocate or start your business to the Shoalhaven
- Expand your business once established in the Shoalhaven
- Invest in the Shoalhaven

The Economic Development Office and Industry and Investment NSW both have professional care programs to make the transition as easy as possible. Offering personal guidance to give you an honest appraisal of your project and help with Council applications, building business networks and contact with other Government agencies to assist you.

Shoalhaven City Council also has processes in place to help developers, builders and other applicants – with structured meetings, electronic DA process and guidance on what's required. You'll find the Shoalhaven is where you make a genuine connection, not just a profit.



"It's exciting that I've been able to turn a sport passion into a business – my sport is now my job," he said.

*Mark Emerton* ELITE ENERGY



"The landscape knocks us out... it's such beautiful country... close to Sydney which is easily reachable, I go there once a week... here we have the best of both worlds"

*Christine Dunstan* CHRISTINE DUNSTAN PRODUCTIONS

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and love the lifestyle*



## THE ALTERNATIVE VISION

- Nowra is an easy two hour drive from Sydney, one hour from Wollongong and 2.5 hours from Canberra
- The Shoalhaven has temperate, coastal climate similar to Sydney
- Nowra will double in population by 2031
- 15 jobs a week are created in the Shoalhaven
- Keep your business costs low. Running your business in the Shoalhaven costs less than in major cities
- The Shoalhaven offers access to markets of 6 million people
- The Shoalhaven has a secure water supply
- The Shoalhaven has unspoilt coastal villages close to Sydney
- The Shoalhaven population will grow to over 130,000 by 2036
- The Shoalhaven's reputation for spectacular scenery has made it NSW's premier regional tourist destination
- Shoalhaven Council's Economic Development Office and Industry and Investment NSW have professional care programs to make the transition as easy as possible

*what are you waiting for?*

[www.shoalhaven.nsw.gov.au/business](http://www.shoalhaven.nsw.gov.au/business)  
**+61 2 4429 3388**



Industry &  
Investment

**tyco** / Flow  
Control